EQUINIX CUSTOMER CASE STUDY
SUZANO

By hosting its production and Disaster Recovery environment at Equinix's data centers, Suzano has reduced its latency by approximately 30%

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Rodrigo Guerrero, sales director of Equinix in Brazil

Results

Improved Infrastructure

Latency reduction by 30%

Environment more stable, secure, fast and with total redundancy

Effective management of storage of hosted and replicated data on Equinix websites

Specialized team to perform infrastructure maintenance

Fully secure and efficient access to critical business data

Executive overview

With a 92-year history, Suzano Papel e Celulose is a forest-based enterprise that operates in more than 60 countries. The company has a head office and five industrial plants in Brazil, and is one of the largest vertically-integrated producers in Latin America.

Business challenge

Suzano has been revamping its IT department with solutions focused on cloud and mobility since 2013. That was when the need to improve its infrastructure appeared, which was hosted partly at a data center provider, partly in-house. Last year, Equinix was chosen to host the company's Disaster Recovery environment. Subsequently, the company decided to migrate its entire production environment.
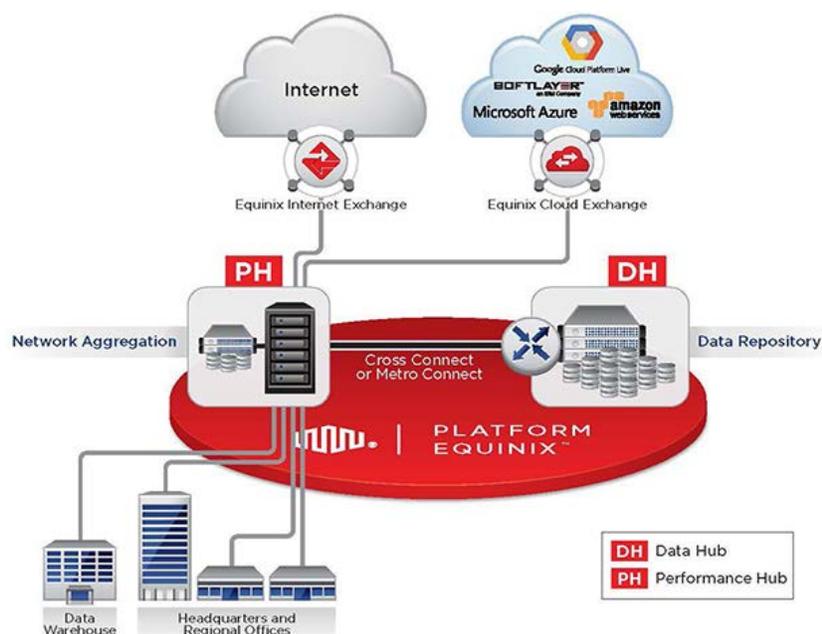
The new IT department configuration enabled a latency reduction of approximately 30% between the site and the offices, establishing the area as a vital productivity ally for the entire company.

Solution

Through Equinix Data Hub, Suzano ensures the effective management of its data hosted and replicated at Equinix's sites. The solution allows companies to develop massive data repositories and distribute, consume, and process this information on the edge – where it is collected. This ensures totally secure and efficient access to business-critical data, wherever users are.

This technology is an important component of an Interconnection Oriented Architecture (IOA), which transforms the IT area - usually isolated and centralized - into an interconnected and distributed structure. With the IOA, corporations can securely develop fully interconnected environments, using the devices, channels, and services they prefer. This model allows both enterprises and solution providers to benefit from connecting people, locations, clouds, and data in a direct and secure manner.

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"Suzano was looking for a partner to support its growth and technological innovation, and saw Equinix as a fully interconnected enterprise aligned with market trends. They currently have an even more stable, secure, and fast environment, with full redundancy. This gives them even more room to keep growing and innovating. Also, having a environment based on IOA shows that they have now a state-of-the-art data center infrastructure, ready to support them in their growth plans" said Rodrigo Guerrero, sales director of Equinix in Brazil.